

- MEDIA RELEASE -

NEA Open House & NEA-15 Pre-Release Demo Day

To launch the release of our NEA-15 rifle, North Eastern Arms staff will be at the following locations on October 1st and 2nd, 2011. Drop by to show support for our dealers and take the opportunity to see and shoot these new Canadian-made rifles!

To mark the occasion NEA will be raffling one 14.5" NEA-15 complete Upper Receiver at each of these locations. Tickets are three for \$10 and proceeds go to Wounded Warriors Canada.

Please take the opportunity to show your support for these dealers, and for a great and worthy cause.

Saturday Oct 1st, 2011

SFRC

www.theammosource.com

Demo location;

Frontenac Rifle & Pistol Club

www.frpc.ca

McAdoo`s Lane
Kingston, Ontario
K7L 4V6

Sunday Oct 2nd, 2011

The Shooting Edge Inc.

www.theshootingedge.com

Bay #4, 510 77 Avenue S.E.

Calgary, Alberta

T2H 1C3

Target Sports Canada

www.targetsportscanada.com

14 Stalwart Industrial Drive

Gormley, Ontario

L0H 1G0

Sunday, October 2, 2011
NEA Demo-Day